

EXECUTIVE SUMMARY

“CERAMICA AL FRIO”

First Workshop



**“Asociación de Artesanos y Manufactureros Los Órganos”
(ASAMLO)**

DECEMBER 2007

INFORM OF THE FIRST WORKSHOP EL ÑURO PROJECT

This report is published with the aim of show the work that Gold Oil Peru SAC, has been developing with communities near our framework of exploratory action.

Here you could find the summary of the technical and economical report of the first workshop of "Ceramic to Cold", made in the city of the El Ñuro.

The dates set for the development of the project were:

Start Date November 06, 2007

End Date December 06, 2007

At the time of the 04:00 at 06:30 pm

Also have the presence of municipal authorities in the locality, who witnessed the activities carried out by the settlers during the dictation of classes.

Technical Report

The developed of the cold ceramic course, was carried out with a deserved success.

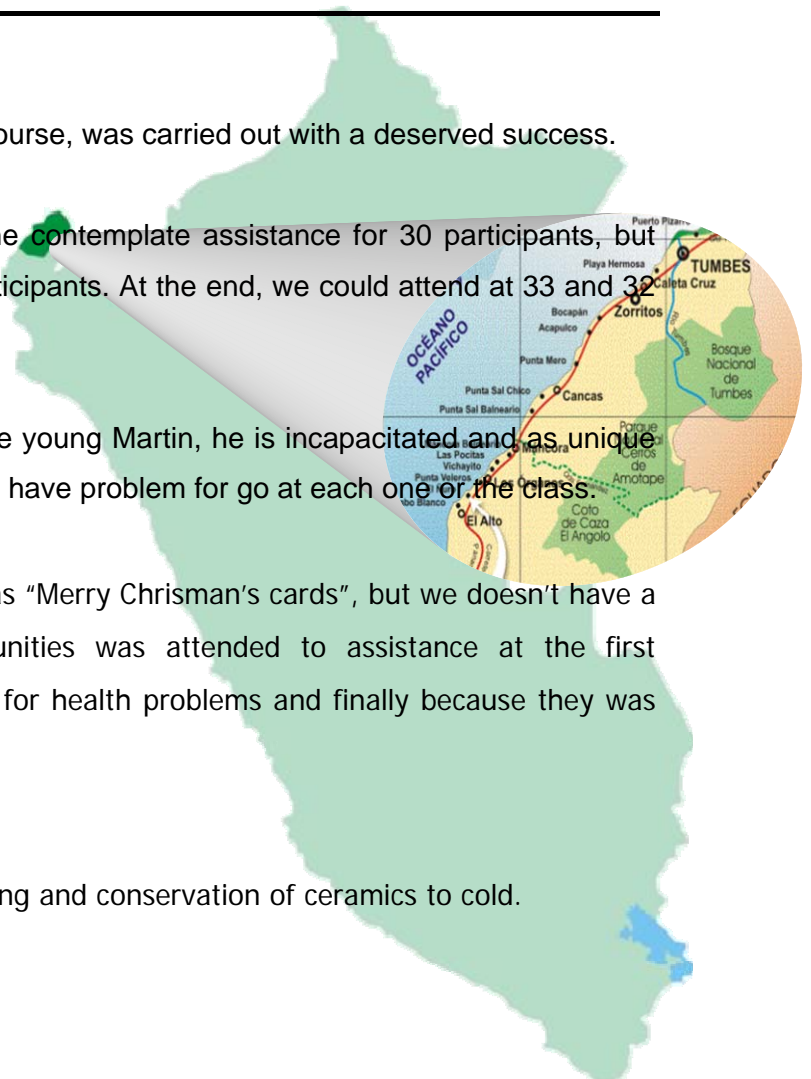
It is noteworthy that the budget done contemplate assistance for 30 participants, but finally, we could accept up to 35 participants. At the end, we could attend at 33 and 32 participant for course.

Then, one of the participants was the young Martin, he is incapacitated and as unique man in the workshop, he never didn't have problem for go at each one of the class.

In the last course, the work to do was "Merry Chrisman's cards", but we doesn't have a lot of people because the communities was attended to assistance at the first communion (5 participants, another for health problems and finally because they was of the other religion.

OBJETIVES

- Teach the preparation, handling and conservation of ceramics to cold.



- Develop the psychomotor part of the participants to make different models and motivated in the area
- Knowing the work in ceramics, to mimic the varieties of products found at sea, such as fish, sea lions, mammals, plants, etc.
- Know the costs and profitability to enable them to market their products.
Motivating the initiative to start a business in this field of action.

TARGETS

- Awakening the anxiety of taking this course as a beginning of extra family income.
- Exploit at the innate artist that some carry very inside and has not yet been explored.
- Incorporate into our partnership to the most talented.
- Create an awareness of El Niño has for show, which are marine resources and directing their production in order to sell to tourists.

DEVELOPMENT OF THE MODULE

The 50% of the developed of the course were carried out according to schedule, but the three last classes had to be postponed one week, because the city received the visit of the Mr. Alan Garcia Perez, Peruvian President, for the inauguration of the dock.

For this reason we have to change the schedule and the Closure.

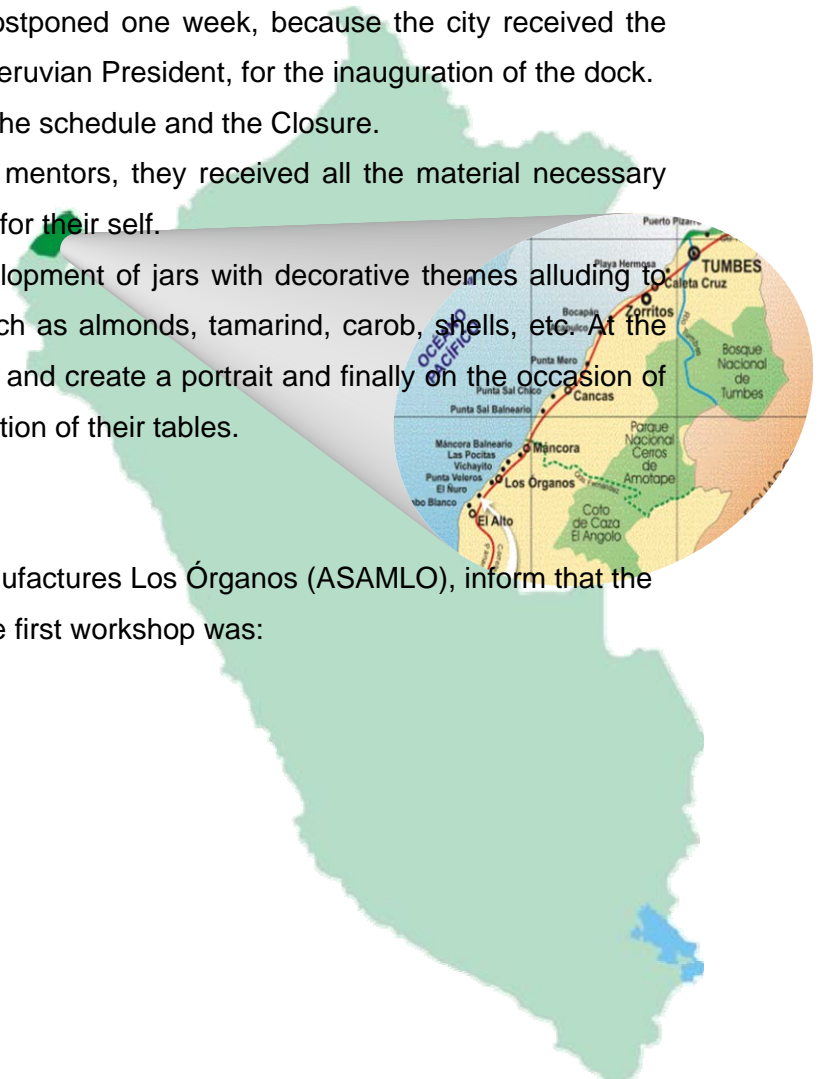
The course was dictation for three mentors, they received all the material necessary and the assistances were signature for their self.

In the module began with the development of jars with decorative themes alluding to the flora of the area of El Niño, such as almonds, tamarind, carob, shells, etc. At the middle, was exclusive for sea topic, and create a portrait and finally on the occasion of Christmas ornaments for the decoration of their tables.

ECONOMIC REPORT

The Asociación de Artesanos y Manufactures Los Órganos (ASAMLO), inform that the expenses for the development of the first workshop was:

Material costs	S/. 1,000.00
Service fees	<u>S/. 800.00</u>
Total	S/. 1,800.00



Part of the material was made in Lima and another in less proportion in the same city of Los Órganos, the prices are sustained with the respective invoice or ticket sales, while the expenses for transportation lack of ticket sales. For buy all the things in Lima, first we look for the better prices for phone, then send Eight Hundred con 00/100 Nuevos Soles (S/.800.00) by the Banco de la Nación, with the list of things to our contact person. The cost of the things that we by in Los Órganos was One Hundred Fifty Nine with 60/100 Nuevos Soles (S/. 159.60), the difference was handed over to the treasury of the Association for the cost of the closure of the module.

The mentors pay was do it with the difference of the money remaining in the account and divided in three equal parts.

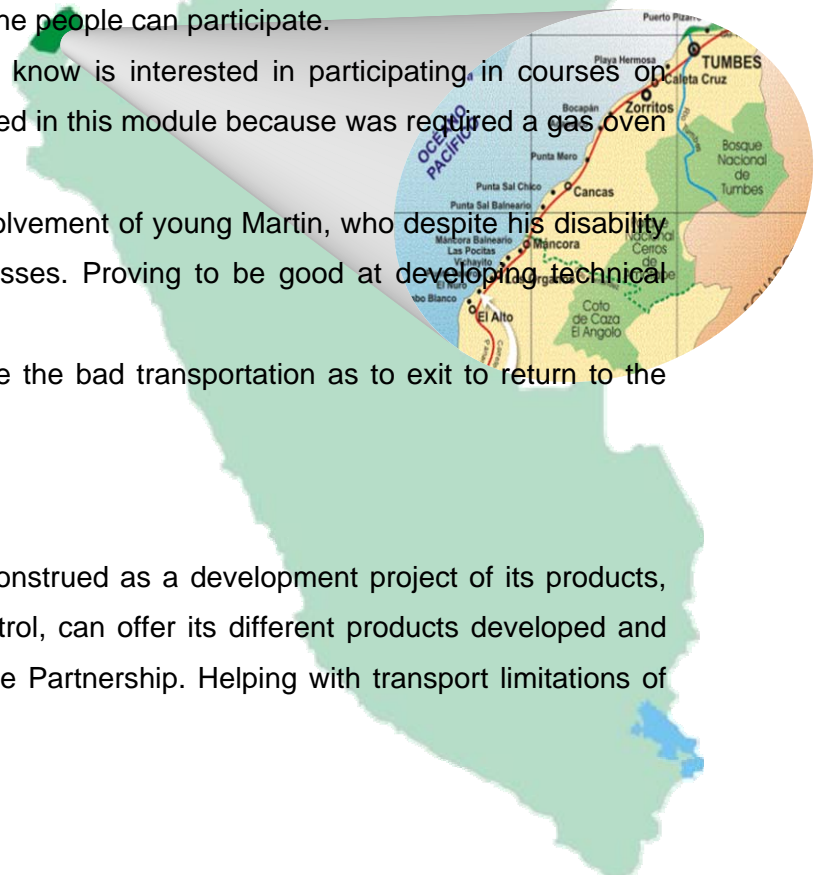
The surplus of this module was delivered to the warehouse of the institution, which will be used for the following programs.

CONCLUSIONS

- Despite the excess of participants (30 to 34 people) the division of material reached to all attendees.
- The end of the first module, the pleasure is perceived by participants and is expected to encourage the smooth start of the second module.
- The first works made for the participants, in the most is primary yet, because the less experience in the management of their little hands to manipulate small details. Despite this there is a group of youths who can polish in their work.
- Is a benefic that this kind of course has been dictates in communities as El Ñuro, because is easier for the people can participate.
- Some participants made us know is interested in participating in courses on pastry, but was not considered in this module because was required a gas oven as a minimum.
- We want to highlight the involvement of young Martin, who despite his disability did not miss any of our classes. Proving to be good at developing technical manuals.
- Some of our limitations were the bad transportation as to exit to return to the modules.

RECOMMENDATIONS

- For the next step is to do construed as a development project of its products, which through a quality control, can offer its different products developed and can be marketed through the Partnership. Helping with transport limitations of each participant.

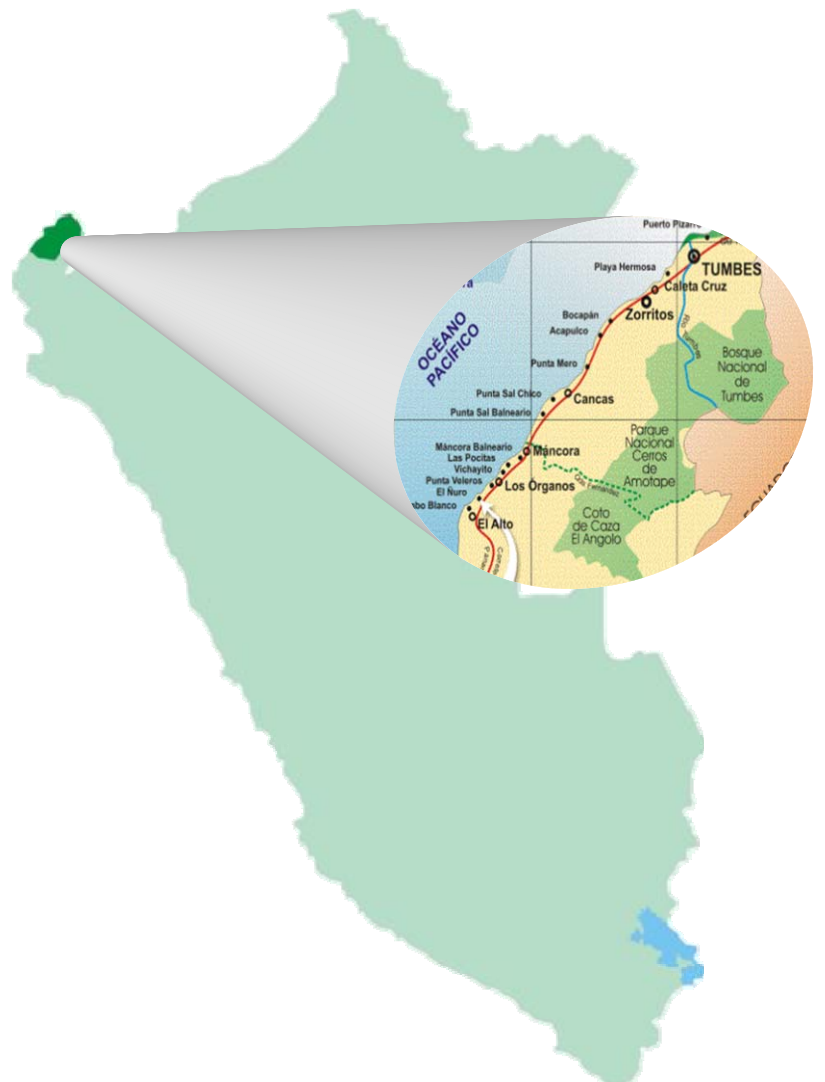


- The company must emphasize that the gifts and skills are a way to teach people to take the initiative to put a business suit.
- With the eagerness to preserve our seas, was taught to copy the skeletal remains in ceramics. Being aware of and take care to get just the remains of the shore.

Los Órganos, December 10, 2007

DORIS PALACIOS ALBÚJAR
ASAMLO President

Annex: Photographs of the participants doing the manual work.



PHOTOGRAPHS

Participants of the Ceramic to Cold, December 2007, El Ñuro



The participants making decorative jars



Participants of the Ceramic to Cold Module.
They are doing the portrait, December 2007, El Niño

